

AMERICAN CHRISTMAS

BERGDORF GOODMAN

When framing the world’s most famous holiday windows, subtlety and precision matter just as much as scale. For over 25 years, American Christmas has partnered with Bergdorf Goodman to dress its iconic Fifth Avenue flagship
Rather than competing with Bergdorf’s theatrical window artistry, our design team crafted lush, hand-assembled faux greenery—blending carefully selected botanical varieties that look and feel remarkably lifelike—to draw shoppers' eyes toward the magic inside.
Working with a historic facade, delicate stonework, or a curated brand aesthetic? Contact American Christmas today to discover how our custom engineering and bespoke botanical designs can elevate your storefront.

See more on Bergdorf Goodman on our Website.

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