

AMERICAN CHRISTMAS

CITADEL OUTLETS

At Citadel Outlets in Los Angeles, American Christmas took holiday wrapping to a monumental scale—literally transforming the shopping center's famous Assyrian-style castle facade into a colossal Christmas present.
Massive custom-fabricated red ribbons and a towering, luminous bow cascade down the historic exterior wall. Engineered to hug the building's intricate architectural relief without damaging the structure, the glowing installation turns the entire retail destination into an unmistakable seasonal beacon.

See more on Citadel Outlets on our Website.

ADDRESS:AMERICAN CHRISTMAS, LLC30 WARREN PLACEMOUNT VERNONNY 10550
CALL:(914) 663 0600
WEBSITE:WWW.AMERICANCHRISTMAS.COM

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WWW.VISUALMARKETRETAIL.COM | ACTION@VISUALMARKETRETAIL.COM TEL:
212 835 0625