

AMERICAN CHRISTMAS

THE SOLOW BUILDING

At The Solow Building in Midtown Manhattan, American Christmas broke the mold with oversized, joyful holiday classics.
larger-than-life illuminated candy canes stand tall against the sleek modernist facade—creating an instant photo opportunity and bringing a burst of nostalgic charm to one of New York City's most prestigious commercial corridors.
From custom structural fabrication to secure outdoor rigging, our team handled every detail to ensure the installation looked effortless and stopped pedestrians in their tracks.

See more on The Solow Building on our Website.

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