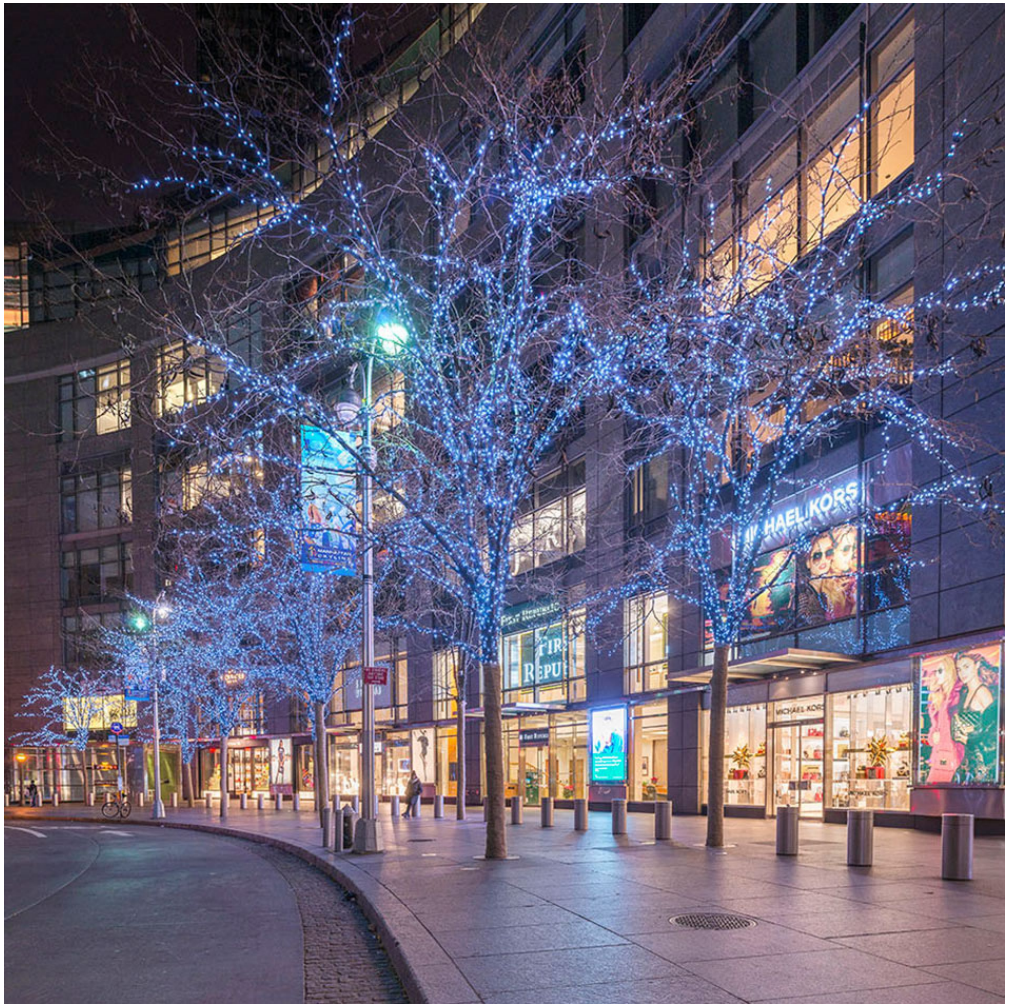

AMERICAN CHRISTMAS

TIME WARNER CENTER

Stretching along the bustling Columbus Circle promenade, the installation transforms the streetscape into an enchanting winter welcoming experience. Our team meticulously wrapped the rows of mature sidewalk trees in thousands of brilliant, cool-white and ice-blue LED lights, creating a glowing canopy that frames the luxury retail facade and guides visitors into the building.
Looking to create an unforgettable festive atmosphere for your retail center, corporate building, or commercial destination? Contact American Christmas today to start planning your next custom holiday installation.

See more on Columbus on our Website.

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