

JH RETAIL DESIGN

AKBANK

Signage that asserts prominence with curved, futuristic counters and the vibrancy of red- reminiscent of life itself- this concept is designed around its advanced centerpiece, where customers use state-of-the-art self-service terminals to grab hold of their banking options, Akbank's "smart branch" is an eye-catching vision in Istanbul's Zorlu Center resulting in an experience that make customers feel both energized and empowered.
See more information at www.jhretaildesign.com

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