

MARVOLUS

CASE STUDY - ELHO

Program: Shipper Highlighter
Benefit: Speed to Market

Elho had a time sensitive opportunity for significant placement in garden center chain.

• Prepack shippers on pallet bases formed the basis of their program but didn't accommodate high impact graphics or ability to display product samples
• In collaboration with client, we were able to turn around approval sample from initial sketch in 25 days
• From sample approval, we delivered first containers within 11 weeks, enabling client to meet aggressive retailer timeline
See more information at www.marvolus.com

ADDRESS:220 N WASHTENAW AVE. CHICAGO, IL 60612
TONY MURILLO::1 708 921 0334
MAIN::1 800 236 0553
WEBSITE:WWW.MARVOLUS.COM

Visual Market Retail (VMR) is a division of Hard Drive Media Limited Copyright © 2025 Visual Market Retail

WWW.VISUALMARKETRETAIL.COM | ACTION@VISUALMARKETRETAIL.COM TEL: 212 835 0625